

ROBIN McKELLE

CANDID
CCD79996



Introducing

1. SOMETHING'S GOTTA GIVE
2. BEI MIR BIST DU SCHON
3. NIGHT & DAY
4. FOR ALL WE KNOW
5. YOU BROUGHT A NEW KIND OF LOVE*
6. DREAM
7. YES, MY DARLING DAUGHTER
8. DEEP IN A DREAM
9. I'VE GOT THE WORLD ON A STRING
10. COME RAIN OR COME SHINE
11. THE LAMP IS LOW
12. ON THE SUNNY SIDE OF THE STREET

THE BAND

QUINN JOHNSON - PIANO
REGGIE MCBRIDE - BASS
BERNE DRESEL - DRUMS & PERCUSSION
LARRY KOONSE - GUITAR
WAYNE BERGERON, GARY GRANT, DON CLARK, WILLIE MURILLO - TRUMPETS
ANDY MARTIN - BASS TROMBONE
CHARLIE MORRILLIES & DAVID STOUT - TROMBONE
PAUL KLINTWORTH - FRENCH HORN
BOB SHEPARD, BRIAN SCANLON, GARY FOSTER - ALTO SAXOPHONE & CLARINET
RAY HERRMAN, MARK WISHER, PETE CHRISTLEIB - TENOR SAXOPHONE
GLEN BERGER - BARITONE SAX & CLARINET
KATHLEEN ROBERTSON - STRINGS CONCERT MASTER
PEFFY BALDWIN - STRING CONTRACTOR
*ROBBIE WYCOFF - VOCALS

- * Top 10 Billboard chart entry
- * A Barnes & Noble Bestseller
- * Extensive plays on BBC Radio 2

"first-rate jazz album" - All About Jazz
"A unique new voice on the jazz scene who someday soon will require no introduction" - Jazz Week

"Introducing", Robin McKelle's debut album, is already a best seller in USA. Critics compare her voice to Sarah Vaughan and Ella Fitzgerald! Produced by Willie Murillo (Brian Setzer Orchestra producer, Aimee Mann, LeAnn Rimes) "Introducing" announces the arrival of a song interpreter without equal. Be prepared!

It's a remarkable voice; a soul-infused alto tinged with haunting echoes of the postwar jazz greats and now its possessor, Robin McKelle, has inched closer to her inevitable destiny with the spotlight.

Having shared stages with revered artists such as Herbie Hancock, Wayne Shorter, Terence Blanchard, Michael McDonald, Jon Secada and others, McKelle now assumes centre stage with a debut solo album that exuberantly broadens the boundaries of retro-swing. "Introducing Robin McKelle" evokes the jazzy spirit of 1940's America, while retaining a contemporary edge that speaks of a new wartime. With its well-struck balance of potent swing and fearlessly sentimental balladry, the album heralds the arrival of a peerless interpretive artist.

Here in the UK McKelle has already won the affection of legendary broadcaster Michael Parkinson who has been regualy showcasing tracks from the record on his ever so popular BBC Radio 2 programme.

Working from a songbook that's over 70 years-old, McKelle and producer Murillo laboured to invest "Introducing Robin McKelle" with an up-to-date relevance". Towards that goal, the duo employed old and new recording techniques, while coaxing some of McKelle's most emotive vocal performances. "As a younger jazz singer, I don't feel like I could relate to the lyrics as much," the singer says. "There's so much going on in a song like 'For All We Know.' You have to have loved and gone through those storms to be able to sing that song in a way that people will be touched by it. 'Cause when you're 20 years old, even though you could be in love, you don't have that life experience to draw upon."

The Plot

RELEASE DATE: JULY 2nd 2007

- National & Regional press campaign.
- National Radio campaign lead by Radio Single to expand on the national radio play which is already in process in the UK
- Advertising in national music publications.
- An aggressive online marketing campaign with exclusives on music video and digital single content.

Personnel

National Press: Sheela Bates, AIR MEDIA
Regional Press: John Lyons, AIR Media
National & Regional TV & RADIO: Joe Baxter AIR Media
Product Management: James Wright, Candid
Online/Digital Campaign: Celeste Bacon, Candid
Management: Alexis Blanchart, O+, Paris

Robin McKelle Live! - July 3 - The Pigalle, Piccadilly Circus.



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